



EVESHAM TOWN COUNCIL

Minutes of the Extraordinary Meeting of **EVESHAM TOWN COUNCIL** held at 7.00 pm on **MONDAY 28 JULY 2014** in the Council Chamber, Town Hall, Evesham.

Those present:

Chairman: Cllr C D Homer (Town Mayor)
Vice Chairman: Cllr F Kaler (Deputy Town Mayor)

Councillors: Cllr A P Booth, Cllr P R Boyd, Cllr J Bulman, Cllr M D Elliman,
Cllr M S Goodge, Cllr Mrs B A Gurden, Cllr Mrs L Jakeman,
Cllr R A Jakeman, Cllr R S W Jones, Cllr G O'Donnell,
Cllr Mrs D R Raphael, Cllr R W Raphael, Cllr Mrs J E Sandalls,
Cllr Mrs F S Smith, Cllr J H Smith OBE, Cllr Mrs J M W Taylor,
Cllr Mrs R J Whiting

Officers: Mr S D Carter (Town Clerk)

55. Apologies for Absence

Apologies for absence were submitted on behalf of Councillors M Hammon, N S Tucker, Mrs W D Dyke and A L Dyke.

56. Declarations of pecuniary or other interests (if any)

Councillors R W Raphael and Mrs D R Raphael declared non pecuniary interests in Minute 57, the funding of additional copies of the Town Guide, as they are advertisers in it. They did not vote on this item.

57. Evesham Town Guide – To consider funding additional copies

A report was circulated with the agenda explaining how the Promotion Committee had suggested printing an additional 10,000 copies of the Evesham Town Guide, to make a total print run of 20,000. It was explained that last year, a print run of 10,000 was not enough and that the Council was asked to finance a reprint at a considerable cost. With it being the 750th Anniversary of the Battle of Evesham in 2015 it was likely that there would be many more visitors to the town and it therefore seemed prudent to print more copies upfront rather than waiting.

It was explained that the company producing the guide had sold enough advertising for it to be self financing for a print run of 10,000. To increase the print run to 20,000 would cost an additional £2,000, where as to print a further 10,000 in the near future would entail a new run and therefore cost around £4,000. The guide would be going to print shortly, hence the requirement to have a resolution from the Council, rather than waiting for the next scheduled meeting.

It was **RESOLVED** to approve the spending of £2,000 from the Promotion Committee's budget for the production of a further 10,000 copies of the Evesham Town Guide.

There being no further business, the meeting closed at 7.20pm.

COUNCILLOR C D HOMER
TOWN MAYOR