



EVESHAM TOWN COUNCIL
MEETING OF THE TOWN COUNCIL



Notice is hereby given that an **EXTRAORDINARY MEETING OF THE COUNCIL** will be held at 6.30 pm on **THURSDAY 18 FEBRUARY 2021** to which you are hereby summoned for the transaction of the business specified below.

The meeting will be held via Video Conference in accordance with The Local Authorities and Police and Crime Panels (Coronavirus) (Flexibility of Local Authority and Police and Crime Panel Meetings) (England and Wales) Regulations 2020.

Admission of the Public and Media

Members of the Public and Media are welcome to attend in accordance with the Public Bodies (Admission to Meeting) Act 1960 Section 1. Public Participation is welcomed and will be in accordance with Standing Order 3(e) to 3(j) on a matter before the Committee. The public are also welcome to observe the meeting. The meeting will be held via video conferencing platform Zoom <https://us02web.zoom.us/join>. For security reasons you will need to contact the Town Clerk via email in advance of the meeting to get the meeting ID and password. Email townclerk@eveshamtowncouncil.gov.uk.

Recording of Meetings

Under the Openness of Local Government Bodies Regulations 2014 the council's public meetings may be recorded, which includes filming, audio-recording as well as photography.

AGENDA

1. **Apologies for Absence**
2. **Declarations of pecuniary or other interest (if any)**
3. **Announcements by the Town Mayor**
4. **Almonry Electrical Specification Quotations**
Report attached
5. **Almonry Free Entry for 2021/22 Financial Year**
Report attached

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EVESHAM TOWN COUNCIL

COMMITTEE: TOWN COUNCIL

DATE: 18 FEBRUARY 2021

SUBJECT: ALMONRY FREE ENTRY

REPORT BY: TOWN CLERK

1.0 PURPOSE OF REPORT

1.1 To ratify free entry to the Almonry in the 2021/22 financial year.

2.0 RECOMMENDATION

2.1 The Almonry Advisory Panel's recommendation is to make the Almonry free for all patrons in the 2021/22 financial year.

3.0 BACKGROUND

3.1 Members will recall that it was proposed to make the Almonry free entry in the forthcoming financial year. Currently, admission is £4.50, concessions £2.70, under 11s are free. The proposal was considered in order to boost attendance in the aftermath of the pandemic, raise the Almonry's profile and give an extra benefit to people visiting Evesham town centre.

3.2 It was decided to refer this proposal to the Almonry Advisory Panel for further consideration before the Council make a final decision.

3.3 The forum discussed the proposal and considered representations from the manager who detailed that there was not a direct link between free entry and increased attendance or spending on retail items. The Manager also highlighted that the Almonry did bring in an income every year that would be lost to the Council.

4.0 LEGAL IMPLICATIONS

4.1 The proposal is to make the Almonry free for admission in the forthcoming financial year and that this reviewed when the Council starts formulating its budget for 2022/23.

5.0 FINANCIAL IMPLICATIONS

5.1 The Town Council have not budgeted for any income from Almonry admission fees in the forthcoming financial year.