



# EVESHAM TOWN COUNCIL



## TOWN PLAN COMMITTEE

Notice is hereby given that an Extraordinary meeting of the **TOWN PLAN COMMITTEE** will be held in the Council Chamber, Town Hall, Evesham, on **MONDAY 7 JANUARY 2019** at 6.30 pm, to which you are hereby summoned for the transaction of the business specified below

### **Admission of the Public and Media**

Members of the Public and Media are welcome to attend in accordance with the Public Bodies (Admission to Meeting) Act 1960 Section 1.

### **Public Participation**

Public Participation is welcomed and will be in accordance with Standing Order 3(e) to 3(j) on a matter before the Committee. It would be helpful if anyone wishing to participate would contact the Town Council on 01386 443322, email [townclerk@eveshamtowncouncil.gov.uk](mailto:townclerk@eveshamtowncouncil.gov.uk), or in person, prior to the meeting.

## AGENDA

- 1. Apologies for Absence**
- 2. Declarations of pecuniary or other interest including requests for dispensation (if any)**
- 3. Intelligently Green Evesham Event**  
Covering report and details attached

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Committee Circulation: Cllr Mrs S Amor (Deputy Mayor), Cllr A P Booth, Cllr M S Goodge (Town Mayor), Cllr G Hale, Cllr F Kaler, Cllr C Tether, Cllr Mrs J Tucker

Non Councillor co-opted members (without voting rights): Mr G O'Donnell, Mr P Staines, Mr R Walker, Mr S Riley (Wychavon District Council)

Also circulated electronically to all other councillors for information

## **EVESHAM TOWN COUNCIL**

**COMMITTEE:** TOWN COUNCIL

**DATE:** 7 JANUARY 2019

**SUBJECT:** INTELLIGENTLY GREEN EVESHAM EVENT

**REPORT BY:** TOWN CLERK

### **1.0 PURPOSE OF REPORT**

1.1 To advise the committee of a proposed event promoting the Evesham Green Plan and other associated initiatives.

### **2.0 RECOMMENDATION**

2.1 The committee is asked to consider and make a recommendation to the Council about whether it would like allocate some of the Town Plan budget to the event and to publicising it.

### **3.0 BACKGROUND**

3.1 The committee will be aware that the Town Council adopted the Green Plan at the Council meeting 12 June 2017 (minute 44 refers).

3.2 The Green Plan was a product of the Town Plan and set out a framework centred on the following:

- A quieter, cleaner, healthier place for people to live and bring up families
- Low carbon sources of energy /transport, goods and services
- Lower emissions and energy usage
- Sourcing a high proportion of our food and non-renewable resources from the local area
- Going green means to live life, as an individual as well as a community, in a way that is friendly to the natural environmental and is sustainable for the earth
- Maintaining the natural ecological balance
- Taking steps to minimize the harm we do to the environment including the carbon footprints we leave behind
- Reducing our use of Earth's limited resources and the emission of harmful pollutants

3.3 The plan also set out "what will a Greener Evesham look like in twenty years":-

- A more beautiful town, quieter and cleaner, more trees, less concrete, less carbon energy-dependent, that attracts green entrepreneurs, creates green jobs, adds to town's reputation as a progressive green town
- A town with measurably lower energy consumption
- A community that embraces the circular economy in which nothing is wasted
- A supportive culture that enables organisations, individuals and communities in Evesham to shift towards a greener future

- A town with a strong sense of environmental stewardship, celebrating our heritage and culture, protecting our natural environment, preserving a high quality of life and well-being that meets our present needs without compromising the needs of future generations

#### **4.0 Intelligently Green Framework Event**

- 4.1 At the last Town Plan meeting there was support and agreement for an intelligently Green event (minute 31 refers).
- 4.2 Details of the event as detailed by the Project Group are appendixes to this report.

#### **5.0 FINANCIAL IMPLICATIONS**

- 5.1 There is a remaining budget of £1,125 for the Town Plan.
- 5.2 The event has asked for an allocation of £700 to cover publicity, refreshments and sundry items.
- 5.3 They have also asked for a £240 allocation for media services.
- 5.4 Total maximum allocation requested is £940.

#### **6.0 LEGAL IMPLICATIONS**

- 6.1 The expenditure would have to be approved by the Council, hence the Extraordinary meeting so the event can begin to be planned.

## **Intelligently Green Framework Event**

The last Town Plan Committee Meeting agreed that there should be an event held in the Town Hall early in 2019. It was agreed that this event be jointly hosted by Evesham Town Council and Transition Evesham Vale. The main planning is now complete and the event will take place on Saturday 23rd February.

The Keynote Speaker will be Julia Goodfellow-Smith of Al Gore's Climate Reality Project. The talk will be followed by a workshop on the six key focuses of the Intelligently Green Framework, part of the Evesham Town Plan. The focuses will be: energy, transport, built environment, food, waste and recycling and local economy, tourism and enterprise.

The main aim of the event is to enthuse and engage individuals and the community so that practical initiatives are taken up to implement the framework.

The bulk of the practical preparation is being undertaken by members of Transition Evesham Vale, with a small amount being done by members of the Council. The same will be the case with the event itself.

A request for funding has been made for the event. The funding would cover the cost of advertising and publicity which will include posters and handbills, refreshments and some sundry items, including pens and paper for workshop groups. There will also be a small amount of travel expenses for the speaker. A **maximum**

has been capped at £180 per month. To continue this until the end of the year would entail a shortfall of £240 in the current allocated funds. There is therefore a request for the sum of £240 to cover this.